

The twelfth edition of International Convention of Asia Scholars (ICAS 12) will, for the first time, feature an online Asian Studies Exhibitor Gallery. The convention will bring approximately 1,500–2,000 participants virtually together from 24–28 August 2021 on a Kyoto-themed conference platform. Check out the impression flyer below to get an idea of the possibilities of the platform to showcase your presence at ICAS 12. To publishers, we present an interesting audience and offer acquisition editors an untapped pool of potential authors. These partly derive from our multilingual ICAS Book Prize with 700 submissions in nine languages and nearly 200 dissertations. Consequently, we will host more than a hundred book presentations, meet the author sessions and dissertation pitches. To institutes, we present a platform at which they can promote their latest activities, attract a wider audience and establish new connections.

Reserve a Gallery Spot now and you receive:

- One fully branded stand with dedicated space for a personalised backdrop, a promotional video and the opportunity to share documents, videos and information;
- Dedicated text and/or video chat and networking feature for exhibitors to connect to potential authors and customers;
- One free conference registration with full access to panel sessions, roundtable discussion, poster presentations, documentaries, cultural activities and networking opportunities;
- Option to register 1 additional attendee per exhibitor for EUR 130 euro (17,000 yen);
- Receive data reports with information about the number of booth/page visits.

Cost of this Exhibitor Package: EUR 400 (53,000 yen)

Follow this link and create an account to book a stand at the Asian Studies Exhibitor Gallery: <u>Book a stand</u>. The gallery spots will be allocated on a first-come-first-serve basis, so please do not wait too long!

Advertise

ICAS 12 also offers the Email banner advertisement option. Your banner ad (220x680 px) will be included in one of our ICAS 12 email updates. This goes out to all ICAS 12 participants and attendees. There is limited availability for the Email banner advertisements, please contact us directly at icas12@iias.nl if you are interested.

Cost of Email banner ad: EUR 500 (66,000 yen)

Questions and Further Information

If you have any questions please send an email to icas12@iias.nl.





THE 12TH INTERNATIONAL CONVENTION OF ASIA SCHOLARS

KYOTO, JAPAN

Crafting a Global Future

KYOTO SEIKA UNIVERSITY

website: <u>icas.asia/icas-12</u> e-mail: icas12@iias.nl

ICAS 12 now virtual! 24-28 August 2021







CONVENTION OF ASIA SCHOLARS

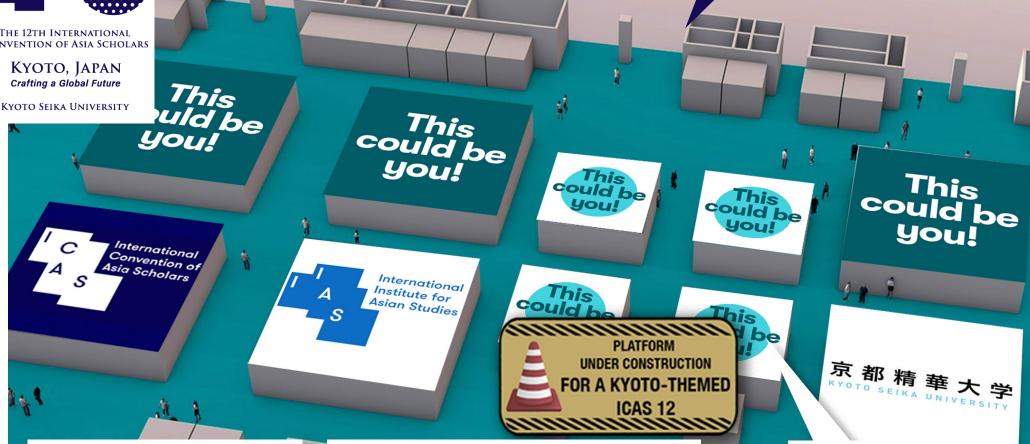


Exhibit at ICAS 12

At the ICAS 12 Asian Studies Exhibitor Gallery publishers can showcase their titles, make sales and scout for new manuscripts. Institutes can show their latest activities, attract and establish new connections. With approximately 1,500 Asia Scholars coming together, ICAS presents publishers and institutes with an incredible audience and offers a very deep pool of potential new collaborations.

Get in Touch with the Participants

- 1. Connect to more than 1,500 highly engaged participants and showcase your products and services
- 2. Inspire participants to find out more about you and your publications or your institute's activities
- 3. Make appointments to meet and move the conversation forward
- 4. Receive data reports with information about the number of booth/page visits

Reserve a spot!

All gallery spots at the Asian Studies Exhibitor Gallery shall be allocated on a first come, first served basis.

Please send an email icas12@iias.nl with any questions you may have or to register your interest in an exhibition booth.

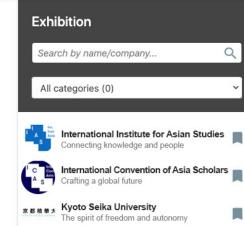


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Staffmembers





Information

Videos

Documents

website

Leave businesscard

Elevent.ly ■

Create memorable events

Exhibitor Package 53,000 YEN (EUR 400)*

*This fee is excluding VAT.

Non-EU countries are exempt from VAI.	
	Fully branded stand
	Personalised backdrop
	Promotional video
	Document sharing
	Text/Video chat
	Networking features for exhibitor
	One free conference registration
	Full access to all sessions and activities

Disclaimer: These images We are working hard to a



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EXHIBIT AND CONNECT WITH OTHERS

ICAS 12 will also host events such as dissertation pitches, meet the author sessions and book presentations.

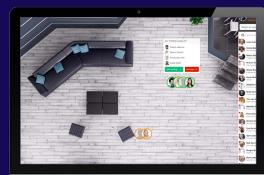
Engage in conversations in the networking lounge that can accommodate one-on-one, but also group conversations. Grab a drink while going to the networking lounge, got to stay hydrated!

Besides the Asian Studies Exhibitor Gallery, ICAS 12 will also offer a Film and Documentary Festival, creative workshops ranging from arts and crafts to cooking and much more. Don't forget to take a photo of yourself for the ICAS 12 photo wall! Just as at inperson conferences, join in and connect!

website: icas.asia/icas-12 e-mail: icas12@iias.nl







NETWORKING LOUNGES

PRESENTATIONS

Exhibit and Connect with Other Participants







WORKSHOPS



ONLINE PHOTOBOOTH

